MID-HUDSON LIBRARY SYSTEM Central Library / Collection Development Advisory Committee Meeting

Date: 11/29/16

Location: Mid-Hudson Library System Auditorium

Committee members attending:

- Emily Chameides (Columbia)
- Casey Conlin (Dutchess)
- Daniela Pulice (Dutchess)
- vacant (Greene)

Michele Capozzella (Putnam)
Margie Menard (Ulster)
Tracy Priest (Ulster)

🔀 Merribeth Advocate (MHLS)

Staff Attending: Tom Sloan, Tom Lawrence, Deb Weltsch

Minutes from 9/20/16 meeting reviewed and approved by Margie Menard, seconded by Tracy Priest.

Discussion Items:

- 1. Reviewed proposed Central Library Development Aid budget for 2017.
- 2. Digital Collection Development
 - a. Databases
 - i. Reviewed database usage through October.
 - ii. Discussed whether or not to suggest renewal of Chilton and TERC database subscriptions.
 - 1. Consensus to cancel TERC. Committee members will explore other options for making test prep resources available to library users, including print and electronic resources. MHLS Business Office will be instructed not to bill members for TERC renewal. Recommendation to hold funds in reserve as CLCD committee explores options.
 - 2. Consensus to renew Chilton's.
 - Other databases discussed. Ancestry.com not recommended for 2017 as the library version does not live up to patron expectations. Reference USA not recommended for 2017. Merribeth Advocate will get system-wide quotes for Newspapers.com (NY edition), Value Line and Historical New York Times.
 - iv. Deb Weltsch introduced free database from EDS, Open SUNY Textbooks, to consider adding to Encore. Committee asked it be added to the OPAC so that committee can test it.
 - v. Draft language to credit database funding reviewed. Edited to read: "This unique resource is provided with (partial) support from New York State, and gives you access to reliable online information." Or "This unique resource is provided by your library with state and local funds, and gives you access to reliable online information." These can be edited as needed by member libraries.
 - vi. Reviewed Consumer Reports usage.

Year/Month	Logins	Page views
2016 Oct	13	146
2016 Sep	28	298
2016 Aug	112	1,332
2016 Jul	1	3

- 1. Deb Weltsch suggested marketing via social media to increase usage. Tom Sloan suggested monthly promotional blurb and image that could be used by member libraries in their newsletters and on social media.
- 2. Tom Lawrence suggested this is a task that Central Library staff could take on, as they do with Tuesday's Tip: e-Marketing Tips on Shared eResources. Will not be just limed to Consumer Reports.
- b. OverDrive
 - i. 2017 fiction cost-share funds will be proportioned out by week and used to buy new titles from the NYT fiction bestseller list applied as far as they stretch to reduce the fiction holds queue.
 - ii. \$28,104 currently budgeted for cost-share funds towards OverDrive fiction in 2017.
- c. Zinio for Libraries
 - i. Discontinued content: Forbes (1/2017), Mental Floss (1/2017), The Nation (11/2016), Eating & Living Gluten Free (10/2014), The New Republic (11/2015). Committee recommended eliminating discontinued titles at the end of the month in which it expires from both the Zinio interface and the catalog.
 - East Fishkill and PPLD renewing all titles added in 2016 and adding 4 titles (East Fishkill) and 3 titles (PPLD); Early Lit, Ulster County, Putnam County, Columbia County renewing all titles added in 2016.
- 3. Public Service Staff Training and Education
 - a. Tom Lawrence reported on his presentations at County meetings. Suggested one-to-one visits that are customized to meet the needs of the individual library would be valuable.
 - b. Will report to DA at February meeting regarding Central Library services.
- 4. Collection Management and Use Analysis
 - a. Bev to create list of member library non-fiction collections and provide analysis.
- 5. Supplemental Adult Non-Fiction Collections
 - a. Tom Lawrence proposed collection development with CBA funds using High Demand Holds for items in high demand system-wide, looking at circ stats to determine if there are areas within non-fiction that are not proving to be in high demand (7+ circs).
 - b. Discussion of what to do with items purchased once demand wanes so that there aren't five copies sitting on the shelf at PPLD.
- 6. Reviewed timeline of committee work/meeting schedule for 2017. Following dates selected for 2017 meetings: February 14, April 21, June 12, September 14, and November 16